Applicant would like to thank the Examiner for the careful consideration given the

present application. The application has been carefully reviewed in light of the Office action,

and the following comments are submitted for Examiner's consideration.

The Examiner has required a new title. The title has been amended appropriately herein.

Claims 1, 5, 7 and 9 were rejected under 35 U.S.C. 103 (a) over U.S. Patent No.

2001/0026260 to Yoneda et al. (hereinafter "Yoneda") in view of U.S. Patent No. 6,211,854 to

Fujiyoshi (hereinafter "Fujiyoshi"). Claim 4 was rejected under 35 U.S.C. 103 (a) over Yoneda

in view of Fujiyoshi and in further view of U.S. Patent Application Publication No.

2003/0013484 to Nishimura (hereinafter "Nishimura"). Claim 10 was rejected under 35 U.S.C.

103 (a) over Yoneda in view of Fujiyoshi and in further view of U.S. Patent No. 6,307,681 to

Aoki (hereinafter "Aoki"). Claims 1, 4, 5, 7, 9 and 10 have been canceled by amendment herein,

thereby rendering the rejections moot.

New claims 11-14 have been added by amendment. New independent claim 11

distinguishes from the previously cited prior art for at least the reasons that it requires that "the

driving voltage of the display portion based on whether the apparatus itself is in a voice

communication mode or a voice playback mode." As described in the specification at paragraph

[0095], for example, the inclusion of this feature can prevent the influence of noise generated by

the display portion. These limitations, in combination with the other limitations of new claim 11

are not disclosed by the prior art of record.

Page 5 of 6

Reply to Office action of May 26, 2010

In consideration of the foregoing analysis, it is respectfully submitted that the present

application is in a condition for allowance and notice to that effect is hereby requested. If it is

determined that the application is not in a condition for allowance, the examiner is invited to

initiate a telephone interview with the undersigned attorney to expedite prosecution of the

present application.

If there are any additional fees resulting from this communication, please charge same to

our Deposit Account No. 16-0820, our Order No.: NGB-40221.

Respectfully submitted,

PEARNE & GORDON LLP

By: /Aaron A. Fishman/

Aaron A. Fishman, Reg. 44,682

1801 East 9th Street **Suite 1200** Cleveland, Ohio 44114-3108

(216) 579-1700

September 27, 2010

Page 6 of 6